



Minnesota Bulletin

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November 2008

MHB PREMIERE EVENT... 28TH ANNUAL GOPHER THE PURPLE SALE, MHB ANNUAL MEETING AND BANQUET

The MHB will hold their annual meeting on Friday, Dec 12 at the McCloud County Fairgrounds, Hutchinson, MN at 1:00 pm. Meeting agenda and information will be mailed out at a later date.

The MHB Annual Banquet will follow starting at 6:00 pm with the social and dinner at the Victorian Inn in Hutchinson. Tickets will be sold at the door. This year's banquet will also include an auction of choice directory pages. The banquet concludes with a silent auction fundraiser for the MJHA and members are asked to donate items to the auction. Auction items can be given to a junior member during the social and they will place it on display with a bidding sheet.

The sale will take place on Saturday with cattle on display in the morning, exhibitor meeting and auction starting at noon. Schmidt Herefords of Pipestone have generously donated a heifer with proceeds going to the junior association. Chances

will be auctioned off at the start of the auction with the drawing held at the conclusion of the auction.

This year's sale consists of 49 head selected by Steve Neil, Troy Williamson and Shawn Eckert. They have done an excellent job and the quality looks exceptional. Sale manager Kent Heins will be sending further information to consignors regarding sale day specifics. Ring men for this year will be Art Handel (Handel Marketing), Levi Landers (AHA) and Dustin Carter (Livestock Plus). Kent urges you to promote within the state and contact ring men with any specifics you want others to know about your consignments.

A block of rooms have been reserved at the Victorian Inn under the MHB name. Call 1-800-369-0145 to reserve. Other hotels in the area include Super 8 (1-800-800-8000) and AmericInn 1-800-634-3444.

The sale catalog can be viewed online at www.mhberfordbreeders.org.

AHA ELECTS NEW BOARD OF DIRECTORS

The AHA elected new board members in Kansas City during their annual meeting Nov. 1 – 3. New board members are Dave Breiner of Kansas, Paul Punk of Texas and John Ridder of Nebraska. Minnesota delegates included Ross Carlson, Les Schafer and Bonnie Reed.

Delegates heard presentations of each of the six board nominees on Saturday along with the President's council meeting, Lady of the Royal Sale and AHA open house. The Royal Open and Junior Shows were held on Sunday.

Monday concluded the festivities with the annual meeting. Reports were presented by CHB, Hereford Women, Pollettes, promotions, breed improvement and performance. Awards were given to 50 year and century breeders along with three breeders being inducted into the Hall of Fame. Bill King of Stanley, New Mexico was elected new Chairman of the Board.

Thanks to this issue's sponsor –

Springwater Herefords

Sponsoring an issue entitles you to a full page insert that is distributed to MHB junior and senior members.

The newsletter is sent out in February, June, September and November. The cost to sponsor an issue is \$100 payable to the MHB.

Please contact Beth Carlson if you are interested in sponsoring the February or future issues. Your advertisement is appreciated!

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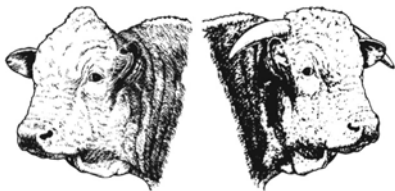
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Advertisement Information

This page will contain business card ads sold for \$10/issue or \$40 per year. We anticipate issues in January, April, July and October. To advertise on this page simply mail your business card to Beth Carlson, 1470 10th St NE, Murdock, 56271 along with a \$10 payment. In addition to being mailed to MHB junior and senior members the newsletters will also be posted on the MHB website.

Sponsor an issue! You can sponsor an issue for \$100. As a sponsor you receive a full page insert in our mailing and a front page listing in recognition of sponsoring an issue. Inserts can be something you have already had designed and printed or we can set up a page for you including your pictures and copied in black and white.

It's a directory year! Plan ahead!

Directory pages will be auctioned off at the banquet. Decide what information you want to include. Take new pictures or locate old pictures to include in your ad.

2008 Minnesota Beef Expo

Oct. 17 and 18

St Paul, MN

40 Head shown

Judge: Cody Wright, SDSU



Champion Hereford Heifer: FPH Ms Casinette Progress 808U – a March 19th daughter of SPH Progress P20. Exhibited by Jared Flower of Benson.



Res. Champion Hereford Heifer: LHF 48P Danielle 725T – a Feb 15th yearling sired by LW 111P Goldmine 48P. Exhibited by Spencer Baker of Rochester.



This year's beef expo saw its first donated Hereford heifer. Frederickson Hereford Farm of Starbuck donated a calf to the MYBEP. Thank you to Mark, Mary Kay and Sarah for their generosity and work. Evan VanDerWal of Sanborn received their heifer.



Delaney Herefords, Lake Benton had the high selling Hereford heifer. Lind Herefords had the high selling Hereford steer calf.



The Minnesota Cattlemen's Association decided to purchase a heifer at the beef expo sale and they chose a Hereford calf consigned by Springwater Polled Herefords. Alex Voyles of Lewisville was the recipient.



Visitors take in the commercial exhibits at the Expo.

Don't Forget....

To bring donated items for the silent auction on Dec. 12th. All proceeds go to the Minnesota Junior Hereford Association.

PEOPLE IN THE SPOTLIGHT

Congratulations to **Malena** and **Alanis Rupprecht** for exhibiting the Grand and Reserve Grand Champion steers at the Pennington County Fair with purebred Herefords. Way to go girls!



Just Married!

Jeremy and Bethany Griffnow! A July 19th wedding was held at the Central Presbyterian Church, Saint Paul, with a reception following at the Saint Paul Hotel. The couple makes their home in Brooklyn Park. Congratulations!!

Congratulations to **Matt Stassen** and the KMS Fighting Saints football team for winning the section championship and making it into the state championship game on Nov, 28th. *Good Luck!!*

Delaney/Atkins Fall Preview 2008

John Delaney family hosted an open house along with Pete Atkins. Approximately 75 people attended for a viewing of quality cattle and conversation. Several pens of heifer, bull and steer calves were on display and available through a silent auction and bidding system. Lunch was served and a presentation given on TB along with a talk by AHA President Jack Ward. Levi Landers, our area's new field rep was also in attendance. Mark and Linda Goetz cooked up a CHB steak fry for supper.



Talkin' Herefords with the Pres'

As I sit in my hotel room in Kansas City, MO. I find it ironic that I am writing my presidents column as I am here at the President Hilton Hotel for the Annual Meeting. The next couple of days should be educational and interesting here at the AHA events, I'm not sure what lays ahead for me at the presidents meeting or the voting delegates meeting, I'll let you know at our Annual Meeting.

Marketing is very dear to all of us; it can make us or break us. We had never before faced a greater business challenge then what we encountered in 2008 with the States T.B. status. Now, that the state has set the rules, this is extremely important how we market our breed.

As a state, we need to come together and promote our product - the great taste- tender – juicy Hereford Beef, we are all producing. We need to join forces to help each other to provide this product, so we can broaden our customer base, and have a larger market to help us spread the word that each of us already know – “Hereford Beef is truly the best of the best”. With the help of all the Hereford Breeders, this will benefit all of our bottom lines. We need everyone on the some TEAM to promote CHB.

With COOL (Country of Origin Labeling) and using the verified tags that CHB offers, should all be a big plus in marketing our Hereford Beef. We need to get our message across to the commercial cow/calf producers that using Herefords in their

breeding program will benefit them in more ways than they have ever seen. Just with the longevity, fertility, efficiency should be enough to convince them. With all of the other traits that go along with the use of Herefords, this will greatly benefit the commercial breeder. We will have a chance to inform the commercial cow/calf producers in 2010 at the MN Beef Expo. Let's start to think of the ways we can provide an outstanding program to the commercial cow/calf breeders for that weekend.

As my first term comes to an end, I feel very proud to have served with my fellow Hereford Breeders that have the Hereford Breed so close and dear to their hearts. I hope I can serve my second term representing you and your needs as your director on the MN Hereford Breeders Board for other 3 years.

I'm looking forward to seeing all of you at the Annual Meeting on Friday Dec. 12 at 1:00pm and the Banquet at 6:00 pm. Remember, this is the year we put together our new MN Hereford Breeders Directory.

Until next time – Keep spreading the Hereford words – Longevity – Adaptability – Disposition – Efficiency – Fertility – Profitability – Crossbreeding. Also, feel free to call any of the Directors with issues or ideas. My phone line is always open. 651-438-3882 or 651-503-8907 and my fax number 651-438-2877.

Bonnie Reed

bonbonreed@hotmail.com

JUNIOR NEWS

MAKE PLANS TO ATTEND THE 2009 GOPHER SALE

Friday, Dec. 12th – Banquet and silent auction help needed

Saturday, Dec. 13th - Junior meeting and help moving sale cattle to and form the ring

Talk over your plans for junior national with your parents prior to the meeting so we can reserve a block of rooms.

Attention Juniors

We are updating our junior mailing list. Please send your e-mail address and mailing information to Dana Kuelbs at d_kuelbs@hotmail.com. Please spread the word to Hereford juniors in your area.

Save the date!

Dec. 12 & 13 – Gopher the Purple Banquet, Silent Auction and Sale, Hutchinson

April 18th and 19th – Minnesota Junior Spring Heifer Classic, Austin

June 13th thru 18th – Red River Valley Fair, Fargo

July 4th thru 11th – Take Me Back to Tulsa Junior National

July 25 & 26 – Midwest Classic, Pipestone